

KRISTIE WALDROOP

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WOOP!

I'm Kristie, a freelance graphic designer and illustrator for you, me, and the internet. My 6+ years of illustrating is rounded out with a graphic design degree from Portland State University. Emphasizing in print design, I've worked with small businesses to drive strong concepts home through appropriate humor, pleasing layout, and colorful illustrations.

SKILLS

Visual Designer 4 years

Researched and developed concepts to execute high-quality visual designs and deliverables appropriate to concept and brand standards for both digital and print. Projects include text and image layout for magazines, posters, collateral, etc; conceptualizing and creating logos for brands; preparing documents for print and production; understanding and applying color theory.

Illustration 6 years

Created illustrations for editorials, logos, and icons using Adobe Photoshop and Illustrator, and traditional mediums.

EXPERIENCE

Graphic Designer and Illustrator January '16—Present

PDX On The Fly

Magazine editorial illustration, page layout, and business media kit collateral design.

Freelance Designer '13—Present

Woop Designs

Clients include The Streets of Tanasbourne and Sip and Shop. Various projects include logo design, hand lettering, copywriting, postcard design, and business card design.

Freelance Graphic Designer September '15—October '15

24 Seven

Powerpoint presentation design, photo editing/manipulation, superimposed company product into photographs, worked under strict deadline.

Contract Graphic Designer June '15—September '15

The Collective PDX

Illustrated vector icon system, developed brand standards for layout, designed layouts of client proposals/decks, invoices, and estimates using Google Docs and InDesign.

Graphic Designer January '15—May '15

Kairos Directories

Designed layout for marketing collateral.

Production Intern April '15—May '15

Juju Papers

Template and document clean-up, and environment mockups.

Design Intern June '14—September '14

Conscious Box

Illustrated hand lettering content for email. Designed layout for Facebook posts advertising products that promote healthy lifestyle of the Conscious Box community.

EDUCATION

Portland State University 2014 Graduate

BA in Graphic Design

VOLUNTEER

Corepaws '16

Illustrated icons for online site.

Design Week Portland '13—'14

Worked in various capacities as a general volunteer.

Responsibilities include greeting and check-in, and assisting in running the WeMake store.

REFERENCES AND PORTFOLIO

Available Upon Request